



FOR IMMEDIATE RELEASE

Birol Growth Consulting Named in StartupNation's "Top 100 Home-Based Business Award"

Andy Birol Ranks in Top Ten for the Best Financial Home-Based Business

Cleveland, OH – November 7, 2007 – Andy Birol of Birol Growth Consulting has just been named amongst the top ten best financial performers in StartupNation's first annual Home-Based Top 100 awards. Birol's business is among 16.5 million home-based businesses or "homepreneurs" in America, according to StartupNation. The top ten best financial performers were chosen judged and ranked by the StartupNation editorial staff based on objective financial data, including 2005 and 2006 gross revenues and net incomes.

Birol is a small business consultant, author, speaker and coach who has advised over 350 business owners nationwide on various topics such as growth, sales and marketing, succession planning and pricing. "I'm delighted that home-based businesses are finally receiving recognition and I'm honored to have been selected as one of the best financial winners," stated Andy Birol. By focusing on the role of the owner as the "fuel" that drives a firm, Andy has spoken to hundreds of groups of entrepreneurs on six continents, helping thousands to determine how they want to Get ThereSM, clarify or discover their Best and Highest Use[®]. Birol started his home-based business in 1997 and went as far as remodeling his home to include a large conference room with teleconferencing capabilities and other business and recreational amenities.

The StartupNation Home-Based 100, composed of ten Top Ten lists, presents a unique look at the nation's top home-based businesses. Category winners span a wide range of revenue levels, sectors, ages and other characteristics. For more on Birol's award, visit [StartupNation: Andy Birol](#).

"Although large companies often grab the headlines, home-based businesses today are thriving," said Rich Sloan, entrepreneurial author, radio host and co-founder of StartupNation. "Millions of people are following their passions through entrepreneurship by pursuing innovative, sound business ideas."

About Birol Growth Consulting

Based on interviewing over 5,000 businesses, Andy Birol, author of *The Five Catalysts of Seven Figure Growth* (CareerPress, 2006) and has advised over 350 business owners. On average, Andy has grown his clients by \$100,000, thus having a \$35 million impact on the economy. Birol Growth Consulting won its fourth straight Weatherhead 100 Award as Northeast Ohio's fastest growing single-employee business and 34th fastest growing company of any size. In November, 2007 Andy was named amongst the top ten best financial performers in StartupNation's first ever home-based business awards. The author of five books, Andy lives in Solon, Ohio and is available at (440) 349-1970 or abirol@andybirol.com. His website is www.andybirol.com and his blog is www.birolsblog.com.

About StartupNation

Founded by Rich and Jeff Sloan, StartupNation (www.startupnation.com) provides entrepreneurial advice via a nationally syndicated radio program and through online content for entrepreneurs who want to start a business. The Sloan brothers are successful inventors, experienced entrepreneurs and authors of *StartupNation: Open for Business* (Doubleday). They appear frequently as small business experts on national television and in online and print media. More information is available at www.startupnation.com.