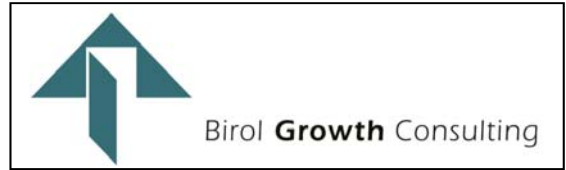


Andy Birol



Profitable Growth

"I help owners and leaders of service businesses create profitable and sustainable growth by understanding their firm's best and highest use and aligning this with what their market will pay them. Doing so allows owners to reduce their debt so that they can build wealth and realize financial freedom."

Who is Andy Birol?

Andy Birol, owner of Birol Growth Consulting, is an award-winning business growth consultant, author, and business coach. Since 1997, he has helped more than 430 businesses increase their compounded sales growth by more than \$400 million. Andy is quoted in the WSJ and NYT, author of five books and is a frequent expert on news magazine shows. He facilitates and presents workshops worldwide on profitable growth for small business owners and has traveled and worked in 59 countries and all seven continents.

Who Hires Andy?

More than 203 service businesses worldwide have engaged Andy to:

1. **Assess & diagnose their company's profitable growth**
2. **Assess & diagnose their marketplace, & their target customers**
3. **Collaboratively co-create & implement a company blueprint for profitable growth**

"Andy is a tenacious growth consultant whose ability to understand our business, learn what our market really needs and help us implement a breakthrough strategy has been outstanding. He is remarkable at understanding and pushing us past our comfort zones, not by changing us or what we do, but by leveraging what he calls our Best and Highest Use. With his help, we restructured our firm around an exciting direction that will help double our firm over the next five years. Andy's thought leadership creates management commitment and his unflappable style empowers optimism. He has not only raised our belief in how much more we can grow our business but he is relentless in pushing us to achieve this growth. Andy is a nationally recognized in his field of small business growth consulting and will bring and entrepreneurial flair and can-do attitude that will help all who work with him to grow their organizations to the next level."

-- Seth Pearlman, President and CEO, **DGI-Menard, Inc.**

"Andy Birol provided great theoretical coaching on a variety of business development topics and he has provided invaluable practical advice on ways to increase sales & maximize marketing dollars. Andy goes out of his way to provide practical coaching and feedback that has helped my business exceed my growth goals. Andy teaches you theory you can apply but he also role plays with you and discuss the real world issues, objections, and responses that will get you hired. Andy talks about a 10 to 1 ROI when you hire him. For me he has over-delivered on this promise. Andy is the best money I've invested in my business. I strongly recommend Andy to anyone who wants to grow their business and achieve their goals."

-- Curtis Greve, Owner, **Greve Consulting**

"Due to the present conditions in the environmental industry, Microseeps (MS) was looking for strategies for improving our sales numbers. Andy Birol of Birol Growth Consulting was referred to us. After working with Andy for only a few weeks, it was evident to us, that improving sales was dependent on obtaining a better understanding of our client's needs and how we can better serve them. There are numerous areas within our business that we have been able to better define; and, in the process, better serve our existing and future client base. Andy has become a valued advisor/mentor, a key catalyst and a continuing resource for taking MS to a higher level of growth and profitability."

-- Thomas W. Hill, Owner, **Microseeps, Inc**

Just some of Andy's 203 Service Business Clients

- Bassett Sprinkler Protection Inc.
- Tornado Technologies
- CPI, Inc.
- Dimensional Media

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83% of Andy's clients have experienced at least 19% more growth while the rest have reinvented themselves or stabilized.

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