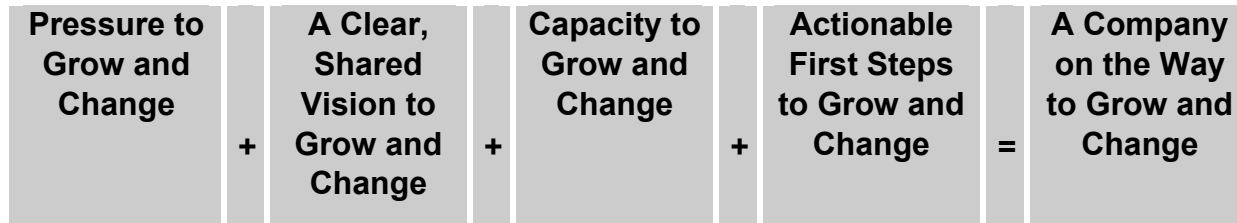


## HOW WILL YOU BEST DIY, DIWM, DIFM?

In the previous exercise, you explored the options of DIY, DIWM, DIFM and then looked at the key factors creating successful organizational change so your company can grow. Perhaps you were lucky enough to have all four factors in your company and really can do it yourself.



If you are missing one of these factors, you're probably asking yourself, Should I still do it myself? Maybe not. Changing the culture is difficult at best in a company that is simply resistant to any kind of change. So, ask yourself where will I DIY, DIWM, DIFM given the factor my business is missing? The below chart can be helpful to you in adding your thoughts on where you need the right kind of help.

	<b>Pressure to Grow and Change</b>	<b>A Clear, Shared Vision to Grow and Change</b>	<b>Capacity to Grow and Change</b>	<b>Actionable First Steps to Grow and Change</b>
<b>DIY</b>				
<b>DIWM</b>				
<b>DIFM</b>				

Remember, you are as much a part of the change as is your organization. If you accept that you may not have all the tools, capacity, experience or even desire to personally change or drive that change through your organization, it's okay to accept outside help. Most organizations as they grow recognize the need for outside resources, whether you hire them as employees or rent them as advisors. Don't let your need to do it yourself prevent you from achieving the 8-Figure Growth you desire.

I'm Andy Birol and I'm here to help you achieve **8-Figure Profitable Growth**.

Have questions and thoughts on how to do this? Contact me at (412) 973-2080 or [abirol@andybirol.com](mailto:abirol@andybirol.com).

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